

NEWS RELEASE
October 29, 2003

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Catalyst Product Development Group named a 2003 Indiana Growth 100 Awardee

(Indianapolis) -- The Johnson Center for Entrepreneurship & Innovation, a division of Indiana University's Kelley School of Business, recognized Indiana's leading high potential, high growth companies at its 10th annual Growth 100 Dinner and Awards Banquet Wednesday, (October 29) at the Indiana Roof Ballroom in Indianapolis.

Catalyst Product Development of Indianapolis, was among the winners. Catalyst has received the Growth 100 Award two consecutive years.

Catalyst was founded in 1999 and currently employs (#) persons from this community. Jack Lawson, President, states that he is proud to be recognized as an Indiana Growth 100 Company. "As a product development company specializing in rapid market deployment, I believe that this recognition shows that innovation and creativity is alive and well within Indiana's business community. As always, I would like to dedicate this award to the incredible team of people we have at Catalyst. It is their commitment to excellence that has made this possible".

The Growth 100 award honors Indiana's rapid growth, high potential entrepreneurial companies. Nominees for the award must be privately held Indiana businesses and have at least \$500,000 in annual sales or have raised a significant amount of funding. This year, 88 highly qualified companies were carefully selected from across the state. Growth 100 companies are identified through an analysis process that is based upon High Performance Organization research conducted by The Johnson Center.

Individuals who wish to nominate their own or another's company for consideration for next year's Growth 100 award should contact The Johnson Center at 812.855.4248. For more information regarding the Growth 100 program and The Johnson Center for Entrepreneurship & Innovation, visit The Johnson Center's web site at www.kelley.indiana.edu/jcei.

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