



A product development company

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**FOR IMMEDIATE RELEASE**

### **CATALYST PDG, INC. EXPANDS PRODUCT DEVELOPMENT CAPACITY**

**Indianapolis, Indiana (May 2007)** Catalyst PDG, Inc., ([www.catalystpdg.com](http://www.catalystpdg.com)), a leading product development company announced today that it has expanded its design and engineering capacity at its Indianapolis headquarters.

“Adding Industrial Designers and Engineers to our team not only gives us new perspective, but also has a significant impact on our product development process.” says Dennis Turner, chief creative officer and co-founder, “It allows us to help our clients accelerate new product launches giving them the competitive advantage of getting to market faster than ever before.”

With more than 100 patents and as many new product launches, the growing product development team is dedicated to designing new products, providing cutting edge technology and helping clients enter new product categories. “Speed to Market is at the core of everything the Catalyst design team does. Of course our designs have to be innovative, creative and functional, but if it doesn’t hit the shelf on time, the client will not be as successful”, says Jason Andrews, director of product development. The company expects their growth to continue throughout the year to support medical, aerospace and consumer products categories as they continue to introduce new technology and become more competitive.

#### **About Catalyst PDG, Inc.**

Catalyst PDG, Inc. is a product development company offering a “Mind to Market” approach to product development including concept development, industrial design, engineering solutions, design validation, marketing research, rapid tooling and short run manufacturing. For more information about Catalyst’s “Mind to Market” approach, call 866.275.2757 or e-mail [solutions@catalystpdg.com](mailto:solutions@catalystpdg.com)